ORANGA

WHENUA

ORANGA

TANGATA

Hāpai Te Hauora Tāpui Ltd.

ANNUAL REPORT

2024 - 2025

ORANGA

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TANGATA

ANNUAL REPORT

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HĀPAI TE HAUORA
MĀORI PUBLIC HEALTH

MIHI WHAKATAU

Ko te Amorangi ki Mua, ko te Hāpai ō ki Muri

Nā Matua Rangi McLean

Tīhei Mauri Ora

Ko te wehi ki a Ihowa, nāna nei ngā mea katoa

Kei ngā maunga whakahī, ngā tai mihi tangata, ngā awa e rere nei, ngā mana whenua, toitū ki a koutou.

Ka Whakahōnoretia Te Arikinui Kuini Ngawaae Hono I Te Po

e noho mai rā i runga i te ahurewa tapu o ōna mātua tīpuna.

Otira ki te Kāhui Ariki nui tonu, Paimārie.

He tātai whetu ki te rangi, mau tonu, he tātai tangata ki te whenua ngaro noa. Kei ngā mate o te wā whakangaro atu rā koutou.

Me aro ki te hā o te tangata - kei ngā mataora, tēnā koutou katoa.

Tēnei a Hāpai Te Hauora te mihi nui.

Nā reira, kia kaha, kia maia kia manawanui mō ngā rā kei te heke mai nei

A MESSAGE FROM OUR CHAIR



Tēnā koutou katoa,

It is my privilege to present the Hāpai Te Hauora Annual Report for 2024/2025. This year has been one of bold action, innovative leadership, and striving to ground everything we do in community.

From the Oranga Whenua, Oranga Tangata Symposium to our powerful submission builders, the mahi of our teams has amplified whānau voices and created pathways for Māori-led solutions. I am continually inspired by how our kaimahi and partners step forward, respond to challenges, and bring kaupapa to life in ways that uplift the mana of our people and our whenua.

Achievements and Milestones

There have been many highlights over the past year. Our teams worked tirelessly on campaigns like World Smokefree May, on creating tools like the Treaty Principles Submission Builder (which saw over 20,000 whānau submissions), and on grassroots kaupapa like the new SUDI Initiative Grants Fund. These efforts demonstrate the power of collective action and Māori public health leadership.

One of the true highlights for me this year was attending our Oranga Whenua, Oranga Tangata Symposium. It was a powerful reminder of the breadth and strength of Māori public health — and the many sectors that play a role in advancing the wellbeing of our whānau.

Being in that space, surrounded by so many passionate voices, reaffirmed the importance of collective leadership grounded in kaupapa Māori. I want to acknowledge all the speakers, and contributors who made this Indigenous public health symposium such a rich and inspiring experience

Looking Ahead

As we look to the future, I'm energised by the way our mahi continues to reach and inspire people, not just through our kanohi-ki-te-kanohi work, but across social media and other platforms where our messages are making real impact.

I'm excited to see how Hāpai will keep leading with authenticity, and innovation. With the strength of our partnerships and dedication of our kaimahi, we remain steadfast in our mission to achieve Oranga Whenua, Oranga Tangata.

Ngā mihi nui,

Josephine Peita
Chairperson, Hāpai Te Hauora Board





A MESSAGE FROM THE CEO

Tēnā tātou e te whānau, Ngā mihi matakuikui ki a tātou katoa.

As I look back on the past year, I'm proud of how Hāpai continues to expand and deepen the way we define Māori public health — through the lived realities of whānau and the strengths of our communities. We're evolving as an organisation to better reflect that broader, more holistic view.

The Oranga Whenua, Oranga Tangata Symposium was a defining moment. Not just for the kōrero shared, but for the way we reimagined Māori public health — bringing together voices from education, reo revitalisation, kapa haka, media, and community development. It affirmed what we already know: that hauora is shaped by everything that surrounds us.

This year, we also saw the power of collective action in real time. Our Submission Builders for the Treaty Principles and Regulatory Standards Bills were accessed by nearly 25,000 people — a testament to how communities are ready to step up, speak out, and guide their whānau through complex government processes when given the right tools.

On the international stage, we stood proudly at the Oceania Public Health Conference, presenting the Tariana Turia Awards and recognising Indigenous champions who continue to lead transformative change in tobacco control and Māori health.

Campaigns like World Smokefree May – That's Us and the launch of our SUDI Initiative Grants Fund showed what's possible when mana motuhake and whānau-led innovation drive the kaupapa.

None of this happens in isolation. Everything we've achieved this year is a reflection of the passion, skill, and dedication of our kaimahi, our partners, our Board, and the whānau who breathe life into these kaupapa every single day.

Key Achievements for 2024/2025:

- Hosted the inaugural Oranga Whenua, Oranga Tangata Symposium with over 230 attendees.
- Launched and customised our Submission Builders for the Treaty Principles Bill and the Regulatory Standards Bill.
- Delivered the World Smokefree May – That's Us campaign, reaching over 1 million organic views, sparking national conversations and reaching those very hard to reach whānau.
- Supported 14 projects through the SUDI Initiative Grants Fund, strengthening community-led safe sleep solutions.
- Represented Hāpai at the Oceania Public Health Conference, presenting the Tariana Turia Awards.
- Continued national leadership across gambling harm, tobacco control, and regional Māori public health initiatives.
- Strengthened our communications strategy and platforms, helping us connect more deeply with whānau and extend our reach across diverse communities.
- Leading a whānau-led national campaign aimed at revising and updating the national safe sleep messaging from a whānau perspective.

Despite the challenges of shifting political landscapes, our focus remains clear: to uplift the voices of our people, protect the wellbeing of our whenua, and drive systemic change grounded in mātauranga Māori. I am excited to build on this momentum as we move forward into another year of impact and innovation.

Ngā mihi nui,

Jacqui Harema
Chief Executive, Hāpai Te Hauora


WORLD SMOKEFREE MAY
HĀPAI TE HAUORA
MĀORI PUBLIC HEALTH

Ā TĀTOU MAHI

O U R W O R K

Māori Public Health Leadership:

Driving national advocacy on hauora Māori and equity, shaping submissions, and amplifying Māori voices across policy spaces.





Tobacco Control & Advocacy:

Leading campaigns like World Smokefree May – That's Us, building momentum toward a Smokefree Aotearoa.



Gambling Harm Prevention:

Empowering whānau with financial literacy and community activations to reduce gambling harm.



SUDI Prevention:

Launching the Initiative Grants Fund, strengthening safe sleep education, and delivering digital tools for whānau.



Research & Evaluation:

Producing kaupapa Māori research that informs national health strategies, from FASD guidelines to meth harm reduction.

HIGH-LIGHTS

OF THE YEAR

This year was marked by kaupapa that sparked national conversations, empowered communities, and celebrated Māori-led health leadership. Here are some of the stories and milestones that defined 2024–2025:



Oranga Whenua, Oranga Tangata Symposium



The Oranga Whenua, Oranga Tangata Indigenous Public Health Symposium

was a defining moment, a powerful gathering at Te Papa that brought together over 230 Māori public health champions from across the motu.

The event was the first of its kind. Unapologetically Māori and focused on reclaiming Indigenous leadership in public health.

There were multiple keynote speakers, including Dr Ihirangi Heke (Atua Matua), Tapeta & Annette Wehi, Dr Veronica Tawhai, Te Wehi Wright, and Meihana & Ilane Durie, plus several panels and interactive workshops with community champions from diverse sectors

Across two days, kōrero centered around:

- Mātauranga Māori as the foundation of hauora
- Whānau-led, grassroots solutions
- Challenges to equity under current legislation
- The power of collective voice and strategy

As Dr. Cadence Kaumoana said,

"This was more than just a symposium – it was a movement for change."

One attendee reflected, "This was the first time I've been in a Māori public health space and truly felt seen, heard, and valued."

This wānanga reminded us: the future of Māori public health must be Māori-led, grounded in mātauranga, and driven by whānau. When we lead with our worldview, the outcomes are transformational.






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HĀPAI TE HAUORA
MĀORI PUBLIC HEALTH

Submission Builders

Treaty Principles Bill & Regulatory Standards Bill

Submission Builders – Treaty Principles Bill & Regulatory Standards Bill

When the Treaty Principles Bill was announced, we knew thousands of whānau wanted to have their say but the submission process was complex and intimidating. So we built a tool to change that.

20,596

submissions were made through our Treaty Principles Submission Builder. Over 10,000 were submitted online, and another 10,000 were hand-delivered to Parliament. Whānau across Aotearoa stood together to protect Te Tiriti and their voices were heard loud and clear.

This wasn't just about numbers. It was about removing barriers, giving people confidence, and showing whānau that their voices matter. For many, it was their first ever submission, and it won't be their last.

Building on that momentum, our Regulatory Standards Bill (RSB) Submission Builder saw 4,000 submissions uploaded. Every single one manually processed by our kaimahi. Alongside the tool, we shared one-liners, templates, explainer posts, and guidance that made advocacy accessible to everyone.

The response to our submission builders was nothing short of powerful. Whānau described the tools as "fantastic resources," praising how simple and accessible the process became. Comments poured in across social media: "Amazing mahi," "Such a huge help for our people," and "You're helping us help us!" Others shared how the templates and guidance gave them the confidence to take action, "Done! Quick and easy as, shared too" and "Making



this stink process way more accessible for our whānau!!!!" One supporter summed it up perfectly: "Have to acknowledge your work in mobilising the accessibility for our people to participate in the submission process."

This feedback reflects more than gratitude, it shows that our kaupapa empowered thousands to use their voices, stand up for their rights, and know their voices counted.





World Smokefree May 2025

World Smokefree May 2025

WSFM was a defining moment, a powerful gathering at Te Papa that This year's World Smokefree May: That's Us campaign was our boldest yet. We brought the Smokefree kaupapa to life through authentic storytelling, grassroots activations, and a digital presence that reached over 1 million views organically.

From digital billboards to tamariki running 10Ks with their mums, the kaupapa was everywhere. Our influencer-led reels featuring Te Ao, Dave Letele, Louis Davis, and others didn't just bring views, they made the kaupapa feel real, relatable, and Māori. One of these reels reached over 212,000 people on its own.

The "That's Us" Fun Run was a great end to the campaign with 77 registrations and 53 tamariki taking part, the kaupapa moved off the screen and into the streets. Participants ranged from rangatahi to pakeke, each running for their own reason, united in a shared kaupapa.

Throughout April and May:

We reached over 370,000 accounts

Gained 3,300+ new followers

Had 90.9% of views come from non-followers

Delivered all this with just 1.3% paid promotion



The ripple effect didn't stop there. Our stop smoking service ads are now playing in Work & Income offices, health centres, and hospitals across the motu. Real kōrero. Real change.

Jasmine Graham, National Tobacco Control Manager, captured the heart of this kaupapa:

"It takes an average of seven attempts to quit smoking. Our message is simply, even if you've tried before, give it another go. This time, you've got the whole nation behind you."

Her words reflect the wairua of this year's campaign, a reminder that every step, every attempt, is a step toward reclaiming our oranga. Across the motu, whānau stories and community activations reminded us that being Smokefree is not just a health choice, it's about protecting whakapapa and strengthening our collective future.







SUDI Prevention Ground Up Messaging & Community Grants





SUDI Prevention: Ground Up Messaging and Community Grants

This year has been a defining chapter for SUDI (Sudden Unexpected Death in Infancy) prevention, with a refreshed national safe sleep messaging framework designed from the ground up. This kaupapa was built through deep listening to whānau, centering their lived experiences and cultural values. By weaving together whānau insights and clinical expertise, we've created messaging that is both clinically sound and culturally resonant, offering a national approach that truly reflects the realities of our communities.

This new framework is a significant step forward, moving away from a top-down approach and instead recognising whānau as leaders and experts in protecting their pēpi. Their voices have shaped messages that are meaningful, practical, and rooted in whakapapa ensuring every pēpi has the best chance to thrive.

Alongside the refreshed messaging, we launched the first-ever SUDI Initiative Community Grants Fund, which supported 14 successful projects from 23 applications across Aotearoa.

These grants helped whānau and rōpū bring safe sleep education to life through innovative, community-led activations. For example:

Tiaki Māmā Roopu in Kaitaia ran hands-on activities like a "blinded nappy-changing challenge" that gave pāpā and whānau practical skills.

Moerewa Rugby League Club hosted a golf tournament and whānau day, spreading safe sleep messages to sports communities.

Fala Pepe expanded from one talanoa to four, with 280 participants attending across South and West Auckland.

Taranaki Hapū Wānanga incorporated wahakura weaving and safe sleep messaging, creating a powerful, culturally grounded learning experience.

These initiatives show the strength of whānau-led solutions and reaffirm our belief that when communities lead, real change happens. reminded us that being Smokefree is not just a health choice, it's about protecting whakapapa and strengthening our collective future.

Kaupapa Focus, Financial Healing & Gambling Harm





Kaupapa Focus: Financial Healing & Gambling Harm

This year, our collective focus on financial wellbeing and reducing gambling harm led to some of the most transformative mahi yet. Across Tāmaki Makaurau and Te Tai Tokerau, community activation thrived, from kura classrooms to whānau weaving tukutuku patterns that held healing in every thread.

The kaupapa was simple but powerful: give whānau the tools to take control of their pūtea, create space for long-term change, and show that financial healing can be grounded in culture and connection. At a Business Mentors NZ wānanga, a wahine stood up and shared:

“This made me realise my side hustle can be my way out. I don’t have to feel stuck anymore.”

That kōrero captured everything we hoped these spaces could achieve.

From kaiārahi walking alongside whānau through the Pūtea Booklet, to rangatahi dreaming of small businesses during kura-based pūtea workshops, or whānau exploring creative therapy as alternatives to gambling. Every touchpoint reflected mana motuhake and whanaungatanga.

Regionally, our clinical and public health kaimahi co-designed Te Rāuru: Nurturing Potential, a shared model of care. Monthly wānanga strengthened bonds between providers and ensured whānau could access support seamlessly across rohe. One kaimahi shared how these connections led to a referral pathway between Te Tai Tokerau and Tāmaki Makaurau, helping transient whānau find consistent support.

The impact is clear: whānau are feeling more confident, more connected, and more in control of their future. And this is only the beginning.

National Māori Public Health



National Māori Public Health

Our national mahi was all about connection, mobilisation, and legacy-building. Alongside the Symposium and submission tools, we've focused on amplifying Māori voices on key health issues.

In the Far North, our rangatahi-led kaupapa Hua Rangatahi delivered the Hiki Taumaha challenge – an inter-gym competition rooted in strength, confidence, and hauora. 71 rangatahi took part. Many walked away not just physically stronger, but carrying a sense of pride they hadn't felt before.

As one rangatahi said:

"I felt the mana, and it helped me lift."

Regional Māori Public Health



Regional Māori Public Health

Our regional teams have continued to keep kaupapa Māori public health alive and thriving across Aotearoa. We've stood alongside communities to fight for better outcomes and celebrate moments of collective strength.

In Kaipara, a powerful Rongoā Māori Wānanga connected whānau to the healing properties of native rākau. For many, it was their first time experiencing rongoā in such a hands-on, intergenerational way.

In West Auckland, the Kai Ora nutrition programme has grown in reach and impact, with whānau learning how to create nourishing meals, manage diabetes, and build confidence around kai.

Our ongoing work to minimise alcohol harm has seen us support multiple objections to liquor licences – resulting in several harmful applications being withdrawn. These victories belong to the communities who show up and say "kaō" to alcohol-related harm.

Te Pūna Whakamaunu Research

Te Pūna Whakamaunu - Research

Our research unit, Te Puna Whakamaunu, continues to drive evidence-based insights that reflect the lived realities of our whānau. This year, we focused on three core areas:

Māmā and pēpi research: Studies on safe sleep practices (wahakura), immunisation, and breastfeeding support for preterm babies.

Addictions and harm reduction: Kaupapa on fetal alcohol spectrum disorder (FASD), alcohol-related harm, and methamphetamine harm reduction. Highlights include a kaupapa Māori evaluation of community-based meth initiatives and training delivery for FASD diagnostic guidelines.

Respiratory research: Projects exploring Māori responses to acute respiratory infections, combining whānau ora approaches with practical tools for community preparedness.

As one of our researchers put it, “We’re not just informing policy – we’re shaping it with whakapapa.”









ANALYTICS SNAPSHOT

Tobacco Control WSFM Highlights

1,044,691
total views

370,905
accounts reached

+3,300
follower growth

90.9%
of views from non-followers

77 run registrations + **53** tamariki

Top reel reached
212,000
views

Gambling Harm

51
activations/events

1,364
whānau reached

9
submissions and media statements

8
new resources

National Māori Public Health

4
community groups supported

20
submissions/media releases

1 Symposium with

230
attendees

4
interns uplifted

20,596
whānau used the Treaty Builder

Regional Māori Public Health

48
events

1,106
whānau reached

8
resources created

6
alcohol objections supported


HĀPAI TE HAUORA
MĀORI PUBLIC HEALTH

FINANCIAL STATEMENT

2024-2025

Approval of financial report

In the opinion of the Directors of Hāpai Te Hauora Tāpui Limited ('the company') the financial report and notes on pages 3 to 10;

- complies with New Zealand generally accepted accounting practice and presents fairly the financial position of the company as at 30 June 2025 and the financial performance, cashflows, change in equity and service performance of the company for the year ended on that date.
- have been prepared using the appropriate accounting policies, which have been consistently applied and supported by reasonable judgements and estimates.

The Directors believe that proper accounting records have been kept which enable, with reasonable accuracy, the determination of the financial position of the company and facilitate compliance of the financial report with the Financial Reporting Act 2013.

The Directors consider that they have taken adequate steps to safeguard the assets of the company, and to prevent and detect fraud and other irregularities. Internal control procedures are also considered to be sufficient to provide reasonable assurance as to the integrity and reliability of the financial statements.

The shareholders of the company have exercised their right under Section 211(3) of the Companies Act 1993 and agreed that this annual report need not comply with any of the sections (a) and (e) to (j) of section 211 of the Act.

The Directors are pleased to present the financial report of Hapai Te Hauora Tapui Limited, as at and for the year ended 30 June 2025.

Director

Dated: 7th October 2025

Director

Dated: 7th October 2025

Hāpai Te Hauora Tāpui Limited
Financial report for the year ended 30 June 2025

Statement of service performance

For the year ended 30 June 2025

What we do and how we do it

Our mission is Oranga Tangata, Oranga Whenua (Healthy Lives, Healthy Environments). Our vision is to advance Māori wellbeing through innovation and leadership. The mission and vision of Hāpai combine to increase opportunities for Māori to enjoy good health and to be sustained by healthy environments. This is done by providing a strategic focus that is underpinned by our values, evidence-based research, innovation and leadership for the advancement of health and well-being for all. Work is undertaken regionally and nationally to address health inequities and provide strategic solutions for long-term outcomes.

What we have done during the period

We have completed a wide range of innovative projects to advance Oranga Tangata, Oranga Whenua Māori health during this period including:

- **Oranga Whenua, Oranga Tangata Symposium -** brought together community leaders, innovators, and stakeholders to explore culturally grounded solutions for improving Māori health. This event sought to redefine public health through a Te Ao Māori lens, emphasising the interconnectedness between iwi development, education, media, whānau ora, te reo and Te Tiriti o Waitangi, among other areas.

- **Smokefree May That's Us campaign** - Social media campaign estimated to have generated over 1 million organic views, sparking national conversation and reaching those very hard to reach whanau. Views are based on Instagram data and are the number of times the campaign content was played or displayed.

- **Treaty Principles Submission Builder** - When the Treaty Principles Bill was announced, we knew thousands of whānau wanted to have their say, but the submission process was complex and intimidating. So we built a tool to change that. 20,596 submissions were made through our Treaty Principles Submission Builder. Over 10,000 were submitted online, and another 10,000 were hand-delivered to Parliament.

- **SUDI Initiative Community Grants Fund launched,** these grants supported 14 successful projects from 23 applications across Aotearoa. These helped whānau and rōpū bring safe sleep education to life through innovative, community-led activations

Hāpai plays a key role in communicating Māori public health messages to the community across both performance periods. Hāpai produces regular newsletters and Media releases on topical Māori health. Hāpai feature regularly in mainstream, Māori and Pacific media, such as TVNZ, Te Hiku and 531 PI.

Hāpai situates itself as the conduit between people and policy, utilising the strength of connection to the community to advocate and drive people-led policy, for the best Population health outcomes. Hāpai ensures the voices of our communities are heard by decision-makers. This includes a number of written and oral submissions to government select committees, including:

- Smokefree Environments and Regulated Products Amendment Bill (No 2) – October 2024
- Oranga Tamariki (Repeal of Section 7AA) Amendment Bill – November 2024
- Mental Health Bill -January 2025
- Principles of the Treaty of Waitangi Bill – February 2025

Hāpai deliver on a number of significant contracts across both performance periods that allow us to deliver on our mission and vision including:

- Smokefree 2025 Health Promotion
- Māori Specific Preventing and Minimising Gambling Harm - Regional Public
- Māori Public Health Leadership
- National Coordination Service for the National SUDI Prevention Programme

Key judgments in selection, measurement and presentation

The Trustees exercise judgment in deciding how to select, measure, aggregate, and present service performance information. This judgement focuses on determining the most appropriate and meaningful performance measures that are of particular value for accountability and decision-making purposes. This included consideration of other information published such as on the website, social media and elsewhere. The Trustees have chosen to present the performance measures selected above, as the most appropriate and meaningful. The trustees have classified significant contracts as those with a per annum value greater than $100,000.

Statement of comprehensive revenue and expense

for the year ended 30 June 2025
in New Zealand Dollars

	Note	2025 $	2024 $
Revenue			
Service revenue		8,690,061	7,802,365
Other revenue		381,457	414,166
Total Revenues		**9,071,518**	**8,216,531**
Expenses			
Contractor fees		2,050,269	1,303,447
Employment costs		3,035,658	3,337,305
Other operating expenses		3,405,430	2,881,927
Depreciation	3	97,271	75,235
Total Expenses		**8,588,628**	**7,597,914**
Surplus for the year		**482,890**	**618,617**

Hāpai Te Hauora Tāpui Limited
Financial report for the year ended 30 June 2025

Statement of financial position

as at 30 June 2025
in New Zealand Dollars

	Note	2025 $	2024 $
Assets			
Cash and cash equivalents		771,320	771,551
Accounts receivable		305,434	1,253,198
Prepayments		107,251	10,417
Term Deposits		2,000,000	2,000,000
Property, plant and equipment	3	273,284	323,204
Total assets		**3,457,289**	**4,358,370**
Liabilities			
Accounts payable and accruals		574,816	491,405
Amount due to related parties	4(b)	60,754	243,754
Employee entitlements		255,392	238,495
Deferred Revenue		982,443	1,833,722
Total liabilities		**1,873,405**	**2,807,376**
Equity			
Accumulated funds		1,583,884	1,550,994
Total equity		**1,583,884**	**1,550,994**
Total liabilities and equity		**3,457,289**	**4,358,370**

Statement of changes in equity

for the year ended 30 June 2025
in New Zealand Dollars

	Note	Accumulated funds	Total
		$	$
Balance at 1 July 2024		1,550,994	1,550,994
Surplus for the year		482,890	482,890
Dividend paid	4(b)	(450,000)	(450,000)
Balance at 30 June 2025		**1,583,884**	**1,583,884**
Balance at 1 July 2023		1,232,377	1,232,377
Surplus for the year		618,617	618,617
Dividend paid	4(b)	(300,000)	(300,000)
Balance at 30 June 2024		**1,550,994**	**1,550,994**

Hāpai Te Hauora Tāpui Limited
Financial report for the year ended 30 June 2025

Statement of cash flows

for the year ended 30 June 2025
in New Zealand Dollars

	Note	2025 $	2024 $
Cash flows from operating activities			
Cash received from customers		8,809,957	8,163,837
Cash paid to suppliers		(5,340,934)	(3,924,181)
Cash paid to employees		(3,018,761)	(3,314,047)
Income tax paid		(94,146)	-
Net cash from operating activities		**356,116**	**925,609**
Cash flows from investing activities			
Interest received		141,004	94,626
Investment in term deposits		(2,000,000)	(2,000,000)
Receipts from term deposits		2,000,000	500,000
Acquisition of property, plant and equipment		(47,351)	(239,930)
Net cash from/(used in) investing activities		**93,653**	**(1,645,304)**
Cash flows from financing activities			
Dividend paid	**4(b)**	(450,000)	(300,000)
Net cash (used in) financing activities		**(450,000)**	**(300,000)**
Net (Decrease) in Cash and Cash Equivalents		**(231)**	**(1,019,695)**
Opening cash and cash equivalents 1 July		771,551	1,791,246
Closing cash and cash equivalents 30 June		**771,320**	**771,551**
Made up of:			
Cash at bank		771,320	771,551
Total cash and cash equivalents		**771,320**	**771,551**

Notes to the financial report

1 General Overview

a) Reporting Entity

Hāpai Te Hauora Tāpui Limited (the company) is an entity incorporated in New Zealand, registered under the Charities Act 2005 and Companies Act 1993, and is domiciled in New Zealand.

The financial report of the company is for the year ended 30 June 2025 and was authorised for issue by the Directors on the date specified on page 2.

b) Basis of Preparation

The financial report have been prepared in accordance with New Zealand Generally Accepted Accounting Practice (NZ GAAP). They comply with Public Benefit Entity (PBE) Accounting Standards Reduced Disclosure (Not-For-Profit) and disclosure concessions have been applied, on the basis that it does not have public accountability and has total annual expenses less than $33 million.

The financial report have been prepared on the historical cost basis. The balance sheet is presented using an order of liquidity basis as this provides the most relevant information to users of the financial report.

The financial report is presented in New Zealand Dollars ($), which is the Company's functional currency. All financial information presented in New Zealand Dollars has been rounded to the nearest dollar, except when otherwise indicated.

c) Use of estimates and judgements

The preparation of the financial report in conformity with PBE Standards requires management to make judgement, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

There are no significant estimates that effect amounts recognised in the financial report.

There is judgement in the recognition of deferred revenue and determining if the present obligation relating to the funding contracts have been satisfied. There is also judgement in service performance reporting on page 3.

d) Tax

The company is exempt from income tax due to its charitable nature. The company registered with the Charities Commission on 30th June 2008 and its registered number is CC35364. All amounts are shown exclusive of Goods and Services Tax (GST), except for receivables and payables that are stated inclusive of GST.

2 Accounting policies

a) Revenue

Revenue is recognised to the extent that it is probable that the economic benefit will flow to the Company and revenue can be reliably measured. Revenue is measured at the fair value of the consideration received. The following specific recognition criteria must be met before revenue is recognised.

Revenue from services includes exchange and non-exchange transactions. The amount of revenue from services arising from exchange transactions is $976,094 (2024: $1,785,685) and non-exchange transactions is $7,713,968 (2024: $6,016,680). Revenue from services for non-exchange transactions is recognised when all conditions have been met. Where conditions have not been met, the unearned amount is recorded as a liability under "Deferred Revenue". Liabilities are recognised in relation to inflows of resources from non-exchange transactions when Hapai has a present obligation. Revenue from services for exchange transactions are recognised in proportion to the stage of completion of the transaction at the reporting date. Amounts received in advance for services to be provided in future periods are recognised as deferred revenue until such time as the service is provided.

Service and other income is recognised as earned when all conditions have been met. Where recognition criteria have not been met, the unearned amount is recorded as a liability under "Deferred Revenue".

Interest income is recognised using the effective interest method.

b) Cash and cash equivalents

Cash comprises of cash at bank, cash on hand and short term deposits with maturities of less than three months.

Hāpai Te Hauora Tāpui Limited
Financial report for the year ended 30 June 2025

Notes to the financial statements (continued)

2 Accounting policies (continued)

c) Term deposits

Term deposits comprise of bank term deposits held for periods of greater than three months. These are initially measured at amortised cost because the company is entitled to receive on the deposit and the return of the principal amount at the end of the term.

d) Employee entitlements

Employee entitlements are accrued and recognised in the statement of financial position. These entitlements include annual leave earned but not taken and expected to be settled with 12 months, unpaid salary and wages or other remuneration due at balance date, including deductions held on employees' behalf. Annual leave is recorded at the undiscounted nominal values based on accrued entitlements at current rates of pay.

e) Accounts receivable

Accounts receivable are recognised and carried at original invoice amount less any allowance for doubtful debts.
A provision for doubtful for debts relates to amounts which there is uncertainty about collectability of the debtor.
These are a financial asset and are measured at amortised cost. There is no material provision for doubtful debts and expected credit loss.

f) Accounts payable and accruals

Accounts payable and accruals represent liabilities for goods and services provided to Hapai which have not been paid, and income received but not yet earned at the end of the financial year. These amounts are non interest bearing and usually settled within 30 days. Accounts payable are classified as financial liabilities at amortised cost.

g) Deferred Revenue

Deferred revenue relates to revenue received in cash but that has not been earned in the accounting period, for example the services have not been performed or the conditions of the funding contract have not been met.

h) Expenses

	2025	2024
Included in operating costs are fees paid to the auditor for:	$	$
Audit remuneration	29,700	28,300
	29,700	28,300

3 Property plant and equipment

Property, plant and equipment is stated at cost, less accumulated depreciation and impairment losses. Cost includes expenditure that is directly attributable to the acquisition of the items. Depreciation is provided for based on rates that allocate the assets' cost less estimated residual value, over its estimated useful life.

The major categories are plant and equipment and motor vehicles. These have depreciation period of 3 years.

	Plant & equipment	Motor vehicles	Total
Cost	$	$	$
Balance at 1 July 2024	248,485	394,945	643,430
Additions	14,458	48,500	62,958
Disposals	-	(52,023)	(52,023)
Balance at 30 June 2025	**262,943**	**391,422**	**654,365**
Depreciation			
Balance at 1 July 2024	(202,233)	(117,993)	(320,226)
Depreciation for the year	(30,465)	(66,806)	(97,271)
Disposals	-	36,416	36,416
Balance at 30 June 2025	**(232,698)**	**(148,383)**	**(381,081)**
Net value 30 June 2025	**30,245**	**243,039**	**273,284**
Net value 30 June 2024	**46,252**	**276,952**	**323,204**

Notes to the financial statements (continued)

4 Related parties

a) Key management personnel

Key management personnel include the Directors and senior management personnel, which includes the Chief Executive Officer, Operations Manager and General Managers for various contracts.

The remuneration and number of personnel for each class of key management are summarised below. The number of senior management personnel is reported on full time equivalent basis and the number of Directors is measured using head count.

Remuneration and benefits are as follows:

	# of personnel		2025	2024
			$	$
	2025	2024		
Directors	7	6	56,667	72,500
Senior Management	6	6.7	727,772	685,181
			784,439	**757,681**

b) Other related parties

These transactions and balances have been identified as related party as they are with the three shareholders who have an equal ability to influence the operating and financing activities of the company.

The nature of these related party transactions and balances are:
- subcontracting for service delivery
- back office support
- lease of office space

	Balances		Transactions	
30 June 2025	**Due from**	**Owed to**	**From**	**To**
	$	**$**	**$**	**$**
Te Whānau O Waipareira Trust Group	-	34,399	520	699,108
Te Rūnanga o Ngāti Whātua	-	21,563	-	375,000
Raukura Hauora O Tainui	-	4,792	-	200,000
	-	**60,754**	**520**	**1,274,108**
30 June 2024				
Te Whānau O Waipareira Trust Group	-	222,191	-	700,129
Te Rūnanga o Ngāti Whātua	-	16,771	-	277,200
Raukura Hauora O Tainui	-	4,792	-	150,000
	-	**243,754**	**-**	**1,127,329**

During the period there was a dividend paid to three shareholders:

	2025	2024
	$	$
Te Whānau O Waipareira Trust	150,000	100,000
Te Rūnanga o Ngāti Whātua	150,000	100,000
Raukura Hauora O Tainui	150,000	100,000
	450,000	**300,000**

5 Contingencies and Commitments

Operating lease commitments:

	2025	2024
	$	$
Less than one year	94,364	88,479
Between 1 and 5 years	321,230	362,421
More than 5 years	-	154,788
Total operating lease commitments	**415,594**	**605,688**

The company has two operating lease commitments relating to the rental of office space in the Whānau Centre from Waipareira Investments Limited as a part of the Te Whanau O Waipareira Trust Group and the photocopier lease agreement with Fujifilm.

There are no other commitments and contingencies.

6 Subsequent Events

There have been no significant events subsequent to balance date that affect the information presented in the financial report.

Independent Auditor's Report

To the Shareholders of Hapai Te Hauora Tapui Limited

Report on the audit of the financial report

Opinion

We have audited the accompanying financial report which comprises:

- the statement of financial position as at 30 June 2025;
- the statements of comprehensive revenue and expense, changes in equity and cash flows for the year then ended;
- notes, including a summary of significant accounting policies and other explanatory information; and
- the statement of service performance on page 3.

In our opinion, the accompanying financial report of Hapai Te Hauora Tapui Limited (the Company) on pages 3 to 10 presents fairly in all material respects:

- the Company's financial position as at 30 June 2025 and its financial performance and cash flows for the year ended on that date; and
- the service performance for year ended 30 June 2025 in that the service performance information is appropriate and meaningful and prepared in accordance with the Company measurement bases or evaluation methods.
- In accordance with Public Benefit Entity Standards Reduced Disclosure Regime (PBE Standards RDR) issued by the New Zealand Accounting Standards Board.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (New Zealand) (**ISAs (NZ)**) and the audit of the statement of service performance in accordance with the New Zealand Auditing Standard 1 (Revised) *The Audit of Service Performance Information* (**NZ AS 1 (Revised)**). We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

We are independent of Hapai Te Hauora Tapui Limited in accordance with Professional and Ethical Standard 1 International Code of Ethics for Assurance Practitioners (Including International Independence Standards) (New Zealand) issued by the New Zealand Auditing and Assurance Standards Board and the International Ethics Standards Board for Accountants' International Code of Ethics for Professional Accountants (including International Independence Standards) (**IESBA Code**), and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code.

Our responsibilities under ISAs (NZ) and NZ AS 1 (Revised) are further described in the *Auditor's responsibilities for the audit of the financial report* section of our report.

Other than in our capacity as auditor we have no relationship with, or interests in, the Company.

Use of this independent auditor's report

This independent auditor's report is made solely to the Shareholders. Our audit work has been undertaken so that we might state to the Shareholders those matters we are required to state to them in the independent auditor's report and for no other purpose. To the fullest extent permitted by law, none of KPMG, any entities directly or indirectly controlled by KPMG, or any of their respective members or employees, accept or assume any responsibility and deny all liability to anyone other than the Shareholders for our audit work, this independent auditor's report, or any of the opinions we have formed.

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Responsibilities of Directors for the financial report

The Directors, on behalf of the Company, are responsible for:

- the preparation and fair presentation of the financial report in accordance with PBE Standards RDR issued by the New Zealand Accounting Standards Board;
- implementing the necessary internal control to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error;
- the selection of elements/aspects of service performance, performance measures and/or descriptions and measurement bases or evaluation methods that present service performance information that is appropriate and meaningful in accordance with PBE Standards RDR;
- the preparation and fair presentation of service performance information in accordance with the entity's measurement bases or evaluation methods, in accordance with PBE Standards RDR;
- overall presentation, structure and content of the service performance information in accordance with PBE Standards RDR; and
- assessing the ability of the Company to continue as a going concern. This includes disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless they either intend to liquidate or to cease operations or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial report

Our objective is:

- to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error; and
- to issue an independent auditor's report that includes our opinion.

Reasonable assurance is a high level of assurance but it is not a guarantee that an audit conducted in accordance with ISAs NZ and NZ AS 1 (Revised) will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error. They are considered material if, individually or in the aggregate and collectively, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

A further description of our responsibilities for the audit of the financial report is located at the External Reporting Board (XRB) website at:

https://www.xrb.govt.nz/standards/assurance-standards/auditors-responsibilities/audit-report-14-1/

This description forms part of our independent auditor's report.

KPMG

KPMG

Auckland

7 October 2025

NGĀ MIHI

A C K N O W L E G E M E N T S

Before anything else, we pause to honour the late Takutai Tarsh Kemp, MP for Tāmaki Makaurau. Tarsh was a force of nature – an unapologetic advocate for her community and a voice for whānau, rangatahi, and mokopuna. She stood firm in Parliament, on the marae, and in our streets, always protecting her people and calling out injustice. Her legacy of courage, compassion, and mana motuhake lives on in the kaupapa we carry.

To our kaimahi, partners, funders, and communities across Aotearoa – thank you. Every success in this report is a reflection of your hard work, vision, and belief in Māori-led solutions. Together, we continue to uphold the hauora of our people and the mana of our whenua.



ORANGA WHENUA

ORANGA TANGATA



ORANGA WHĀNUA ORANGA TAUTA

ANNUAL REPORT

2024 - 2025

Hāpai Te Hauora Tāpui Ltd.